

ITSM CONNECT

A stylized graphic of a bridge with a central pylon and multiple stay cables, rendered in vibrant pink, purple, and blue colors. The bridge is positioned diagonally across the center of the image, behind the main text.

THE PREMIER ITSM EVENT

SPONSORSHIP DECK



Gold
Solution Partner

AN ATlassian PARTNER EVENT

ITSM CONNECT

THE PREMIER ITSM EVENT

TIME

9AM GMT

VENUE

To be decided

DATE

6TH OCTOBER 2023



Connect With Prime IT Leaders



120+
IT Leaders



70+
Corporate Firms



1 Day
Exclusive Event

Why ITSM Connect

Organizations struggle to align emerging technologies and digital tools with business needs to boost productivity. Software development teams have adopted **AGILE** and **DevOps** principles to deliver value faster, cheaper, and improve quality. The shift to the cloud also gave infrastructure teams access to nimble environments.

As remote and hybrid work becomes a mainstay, every team becomes a service team that needs to deliver high-quality, customer-like experiences to their colleagues. The traditional model for operations and services does not work for the modern enterprise that relies on cross-team collaboration. According to Gartner, by 2023, 80% of IT Service Management (ITSM) teams that fail to adopt an agile approach will find their ITSM practices ignored or bypassed because of more agile ways of working being adopted elsewhere in the organization.

ITSM Connect is the premier ITSM event exclusively for IT leaders in Africa & the world to learn, network and share on ITSM, Cloud and DevOps. It creates a platform to connect and stay abreast of modern ITSM practices in a disruptive ecosystem. It'll also give room for thought-provoking conversations, networking opportunities, and discussions.

ITSM Connect is **onpoint's** flagship ITSM event.

Objectives of the ITSM Connect

- Roundtable discussion to analyze and determine the modern IT Service Management tools (ITSM) & processes towards team efficiency and high velocity
- Readily provide a knowledge-sharing platform on the agility, effectiveness and efficiency of ITSM practices
- Build knowledge to unlock high velocity with ITSM legacy tools
- Gain exposure on the various legacy tools' path of ITSM
- Connect & Network with **120+** seasoned IT leaders

Scope of ITSM Connect NIGERIA '23

PANEL DISCUSSIONS

- Good and Bad Service Management
- Harnessing AI, Automation, and Analytics for Efficiency"

WORKSHOPS

- Cloud Migration: Cost & Risk Management
- Empowering ITSM Through Automation

Who is attending the ITSM Connect '23 Nigeria?

- Chief Technological Officers
- Chief Operational Officers
- Chief Digital Officer
- IT Department Heads
- Operation Directors
- Software Engineers
- Product Managers
- Scrum Masters



Sponsorship Tiers For ITSM Connect '23 Nigeria

There are three sponsorship tiers.



**Silver
Partner**



**Gold
Partner**



**Platinum
Partner**

Sponsorship Tiers For ITSM Connect '23 Nigeria



**Silver
Partner
USD 1500**

- A sponsor award plaque
- Speaking Slot (Panel discussion)
- **1- month Atlassian suite test site**
- Logo on the event sponsor page on our website
- Company name and logo included across all publicity channels pre & post event

Sponsorship Tiers For ITSM Connect '23 Nigeria

02

**Gold
Partner
USD 2500**

- A award plaque
- Speaking Slot (Panel discussion)
- **2- month Atlassian suite test site**
- Logo on the event sponsor page on our website
- Company name and logo included across all publicity channels pre & post event

Sponsorship Tiers For ITSM Connect '23 Nigeria

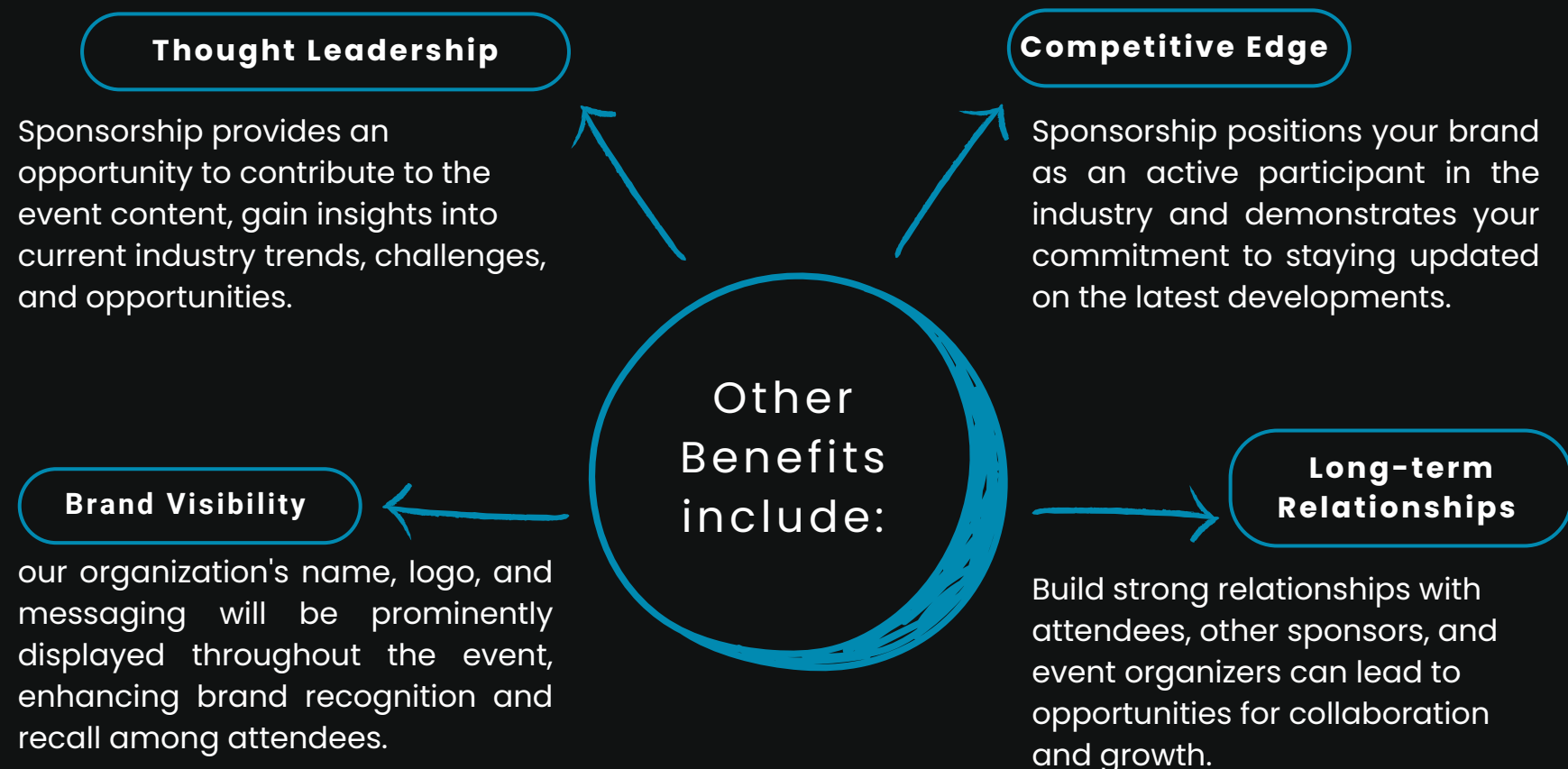


**Platinum
Partner
USD 5000**

- A sponsor award plaque
- Speaking Slot (Speaker)
- 1 roll-up banner at the event
- **2- month Atlassian suite test site**
- 2 minutes product talk at the event
- Product promotion on our channels
- Logo incorporation on live streaming platforms
- Logo on the event sponsor page on our website
- Inclusion of branded item in the event swag bag
- Company name and logo included across all publicity channels pre & post event

Why Sponsor ITSM Connect '23 Nigeria

ITSM Connect attracts a niche audience who share common interests and challenges. Sponsoring the event allows your organization to interact and network with potential clients, partners, and collaborators in the ITSM industry.



Who We Are

onpoint is a business software company focused on delivering exceptional customer experiences and driving business results. OnPoint helps organisations of all sizes and industries achieve their goals and stay ahead of the competition.

Our dynamic and vibrant team works with our clients to provide the best solutions by mapping out the company specific needs/requirement to reduce operational costs, improve team efficiency & provide enhanced visibility into operations and IT service performance.

Our presence in seven countries – Nigeria, Ghana, Malta, Czech Republic, Malaysia, Serbia & Tunisia – enables us to provide our clients "**Glocal**" perspectives and support. Our market leading solutions are provided by our partnership with global giants like Microsoft, Atlassian and Jet Global.

7

International
Offices

200+

Software Solutions

20+

Years of ERP
Experience

Talk To Us?



maureen@onpointserv.com



www.onpointserv.com
www.itsmconnect.com



+ 234 706 434 8959



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